

INSPIRE

SPINS Philanthropic Program

Living out our mission to have a vibrant impact on our community.



SPINS[®] Targeted Community Impact

Inspiring Vibrancy in our Community

SPINS Philanthropic Program, Inspire, is an extension of our wellness program, Vibrancy360. At SPINS, we believe that making an impact in our community happens when humans help humans. By reaching out one hand to another, one individual at a time, we can make a greater impact on the lives of those who need it most.

We believe in sharing all of our health & wellness knowledge and expertise in order to educate our community about the importance of health and wellness as an everyday focus. This is why we work with small organizations that reach out to our underserved neighbors. Making a difference in just one person's life makes our community 1% better, and we are all striving to be 1% better, every day.

At SPINS, we offer 8 Inspire hours—volunteer paid time off—so that our team members can infuse volunteer opportunities into their schedules with ease. Our structured program offers meaningful individual, team, or group opportunities throughout the year. We work with small organizations close to home that allow for making meaningful impacts in the lives of the individuals they serve, many of whom we are able to meet in person and see the effects of our work first-hand. This is human to human outreach at it's finest.

Working at SPINS means so much more than just impacting the Natural Product Industry. It is about making health and wellness a lifestyle for all, encouraging mindfulness practices, self-care, and community outreach. We're all in this together!



SPINS[®] #GOALS

Promote sustainable, healthy and vibrant wellness in our community.

Educate community members about the importance of healthy lifestyle.

Improve accessibility to organic, healthy food in our community, especially in food deserts.

Help & Empower underserved community members to live healthy lifestyles.

Be an integral part of creating a healthier Chicago.

Focused Partnerships



Volunteer-driven organization serving trafficking survivors in Chicago

- Provide education and vocational support for underserved trafficking survivors to get jobs in the **wellness** sector
- Promote **healthy lifestyles** & educational events
- Personal to SPINS: philanthropy, family, support from inception



NPO urban organic farm & education center serving the Englewood community & food desert

- Helping underserved Englewood residents: **farm-based training** + help to **obtain jobs in the healthy food industry** & assistance to **transcend employment barriers**
- **Eradicating the Food Desert:** accessible, **affordable, healthy, organic** produce
- **Educational events for the community** i.e. cooking demos, health & wellness workshops, and field trips K-12

About Salt and Light Coalition



Impact in Chicago

- Program for Female Trafficking Survivors in Chicago to assist them in reclaiming their lives through health, wellness, and spirituality
- Provide vocational training the health and wellness industry and assist with placing them in jobs in Chicagoland
- Provide a nurturing environment to help them grow, achieve, and create new futures for themselves

Their accomplishments 2017-2018:

- With the help of SPINS, built The Salt and Light Academy, a school near an orphanage in Myanmar, one of the largest trafficking hubs in the world, in efforts to protect children from being trafficked
- SPINS sponsored one woman for one year to receive vocational training and helped her obtain a job at our partner, KitchFix
- Helped over 20 women through their program



About Growing Home



Impact in Englewood

- Chicago's leading expert in farm-based training for people with employment barriers
- Two farms with .87 acres of cultivable land and are the center of their programming
- Received the 2012 prestigious Chicago Neighborhood Builders Award

Their accomplishments in 2017:

- 51 people were trained in their job training program
- 3,586 pounds of discounted, organic produce were sold in Englewood
- 2,890 neighbors and friends attended their cooking demos, workshops, events
- 37 cooking demos served over 680 samples
- 531 K-12 students were engaged through their Learning Garden and school activities
- 1,336 hours spent by volunteers on the farm and in the classroom



Different Organizations - Similar Goals - Both in Alignment with SPINS

	 Salt & Light Coalition	 GROWING HOME HEALTHY PEOPLE & COMMUNITIES ...
Helping underserved individuals in our community live healthier lifestyles	✓	✓
Second Chance: Job-readiness & vocational training & support to conquer barriers	✓	✓
Educate: Cooking and nutrition demos, health & wellness workshops	✓	✓
Accessibility to affordable, healthy, organic produce for residents		✓

Structured Volunteering Opportunities

General & Individual Volunteering

Weekly

- **Work directly with survivors:** Teaching healthy lifestyle tips, yoga, vocational training support (women only)
- **Host a demonstration:** Nutrition or cooking (women only)
- **Hands-on-Farming:** Learn the organic farming process and contribute to the weekly harvest for the community
- **Community Support:** Teach a healthy lifestyle workshop for Englewood community members

Group Volunteering

Quarterly

- **General Event Support:** Fundraisers and community events
- **Job Training Program:** Help survivors with general job-preparedness
- **Behind the Scenes:** Help support the organization's every-day tasks
- **Urban Farm Trips:** Teams work together to seed, plant, harvest, and master organic farming
- **Job Training Program:** Groups work with individuals in mock interviews & general job-preparedness
- **Community Support:** Teams help with farmers markets, community events, and can make up their own events

Giving Element

- **Support** fundraisers
- **Anytime donations**
- **Food and necessities drives**
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Questions?

Reach out to Vibrancy360@spins.com to learn more about how you can make an impact in our community by sharing your health and wellness knowledge.